



TOMASA



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ABOUT THIS FONT

Tomasa is a contemporary typeface rooted in the visual and musical urban genres [subcultures]. The formal explorations of the characters are an interpretation of the letter forms used on the street scene, in an attempt to praise and evoke the peculiarities of graffiti and urban tag.

The system has a complex identity, presenting four structural variants for each letter that represent the diversity, dynamism and rhythm of musical genres such as rap, hip hop and trap.

The name is a tribute to the Chilean singer Tomasa del Real and the neoperreo dance movement.

DESIGN

Fernanda Cozzi

PRODUCTION

Guido Ferreyra

RELEASED

2019

1 STYLE



SPHINX OF
BLACK QUARTZ,
JUDGE MY VOW.

MAY SET 01 | 70 PTS.

JADED ZOMBIES ACTED
QUAINTLY BUT
KEPT DRIVING THEIR
OXEN FORWARD.

MAY SET 01 | 44 PTS.

CRAZY FREDRICK BOUGHT MANY VERY
EXQUISITE OPAL JEWELS. JINXED WIZARDS
PLUCK IVY FROM THE BIG QUILT.

MAY SET 01 | 25 PTS.



SPHINX OF
BLACK QUARTZ,
JUDGE MY VOW.

MIN SET 01 | 70 PTS.

JADED ZOMBIES ACTED
QUAINTLY BUT
KEPT DRIVING THEIR
OXEN FORWARD.

MIN SET 01 | 44 PTS.

CRAZY FREDRICK BOUGHT MANY VERY
EXQUISITE OPAL JEWELS. JINXED
WIZARDS PLUCK IVY FROM THE BIG QUILT.

MIN SET 01 | 25 PTS.



SPHINX OF
BLACK QUARTZ,
JUDGE MY VOW.

MAY SET 02 | 70 PTS.

JADED ZOMBIES ACTED
QUAINTLY BUT
KEPT DRIVING THEIR
OXEN FORWARD.

MAY SET 02 | 44 PTS.

CRAZY FREDRICK BOUGHT MANY VERY
EXQUISITE OPAL JEWELS. JINXED WIZARDS
PLUCK IVY FROM THE BIG QUILT.

MAY SET 02 | 25 PTS.



SPHINX OF
BLACK QUARTZ,
JUDGE MY VOW.

MIN SET 02 | 70 PTS.

JADED ZOMBIES ACTED
QUAINTLY BUT
KEPT DRIVING THEIR
OXEN FORWARD.

MIN SET 02 | 44 PTS.

CRAZY FREDRICK BOUGHT MANY VERY
EXQUISITE OPAL JEWELS. JINXED
WIZARDS PLUCK IVY FROM THE BIG QUILT.

MIN SET 02 | 24 PTS.



«YO TENGO MI FAMA,
POR LO QUE DICEN
LOS HATERS
NO ME HAGO DRAMA,
HABLAN MIERDA Y
DE FRENTE ME LA
MAMAN POR ESO
SIEMPRE ANDO
FLEXING».

MIX SET 01



«YO TENGO MI FAMA,
POR LO QUE DICEN
LOS HATERS NO
ME HAGO DRAMA,
HABLAN MIERDA
Y DE FRENTE ME
LA MAMAN POR ESO
SIEMPRE ANDO
FLEXING».

MIX SET 02



«YO TENGO MI FAMA,
POR LO QUE DICEN
LOS HATERS
NO ME HAGO DRAMA,
HABLAN MIERDA Y
DE FRENTE ME LA
MAMAN POR ESO
SIEMPRE ANDO
FLEXING».

MIX SET 01+02



LATIN FLOW

MAY. SET 01

LATIN FLOW

MIN. SET 01

LATIN FLOW

MAY. SET 02

LATIN FLOW

MIN. SET 02

LATIN FLOW

MIX 01

LATIN FLOW

MIX 02

LATIN FLOW

MIX 03

LATIN FLOW

MIX 04



AÀÁÂÃÄÅĀBCČĆĎĐEÈÉÊËFG
HIÎĪĴJKL MNŇOÓÔÕÖPQRSŠT
UÜŮŰŲŴŶXŸŹŽ

MIN. SET 01

AÀÁÂÃÄÅĀBCČĆĎĐEÈÉÊËFG
HIÎĪĴJKL MNŇOÓÔÕÖPQRSŠ
TUÜŮŰŲŴŶXŸŹŽ

MAY. SET 01

AÀÁÂÃÄÅĀBCČĆĎĐEÈÉÊËFG
HIÎĪĴJKL MNŇOÓÔÕÖPQRSŠT
UÜŮŰŲŴŶXŸŹŽ

MIN. SET 02

AÀÁÂÃÄÅĀBCČĆĎĐEÈÉÊËFGH
IÎĪĴJKL MNŇOÓÔÕÖPQRSŠT
UÜŮŰŲŴŶXŸŹŽ

MAY. SET 02



0 1 2 3 4 5 6 7 8 9

0 1 2 3 4 5 6 7 8 9

NUMBERS

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$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ ≤ | + ≥ ÷ × + - ≠ ≤ ≥ ^{1 2 3}

℞ ‰ ‰ ‰ ¶ ª º * ™

SYMBOLS

[/ { (¡ ¡ ?) }] . < ... > , ; :

« / » — — “ | ” † ‡ • ~

PUNCTUATION

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LIGATURES



THANKS

FOR

WATCHING!